

A leading national English media platform for the GCC

Trade Arabia is the leading portal for business information and trade news covering the Middle East and the Arabian Gulf countries.

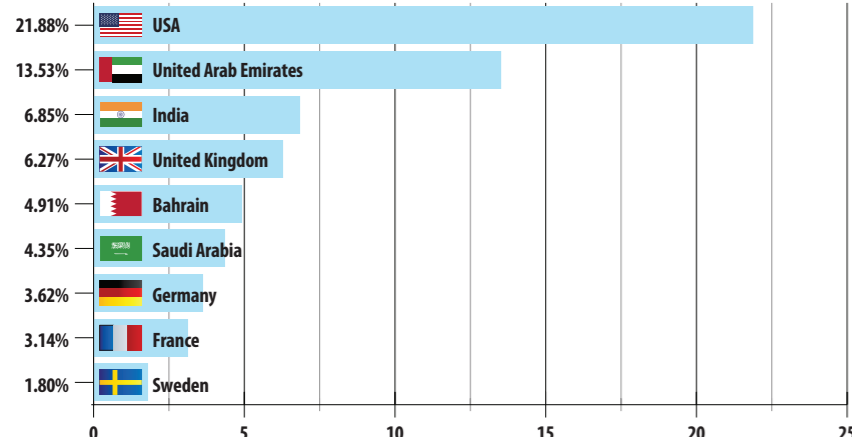


Average of  
**80,000**  
Users per month

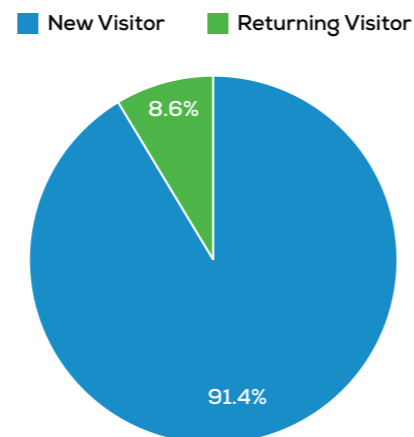
### trade Arabia.com analytics

Users:	850,448	Pageviews:	1,993,309
New Users:	838,861	Unique Pageviews:	1,841,690
Sessions:	1,107,471	Avg. Time on Page:	0:01:21

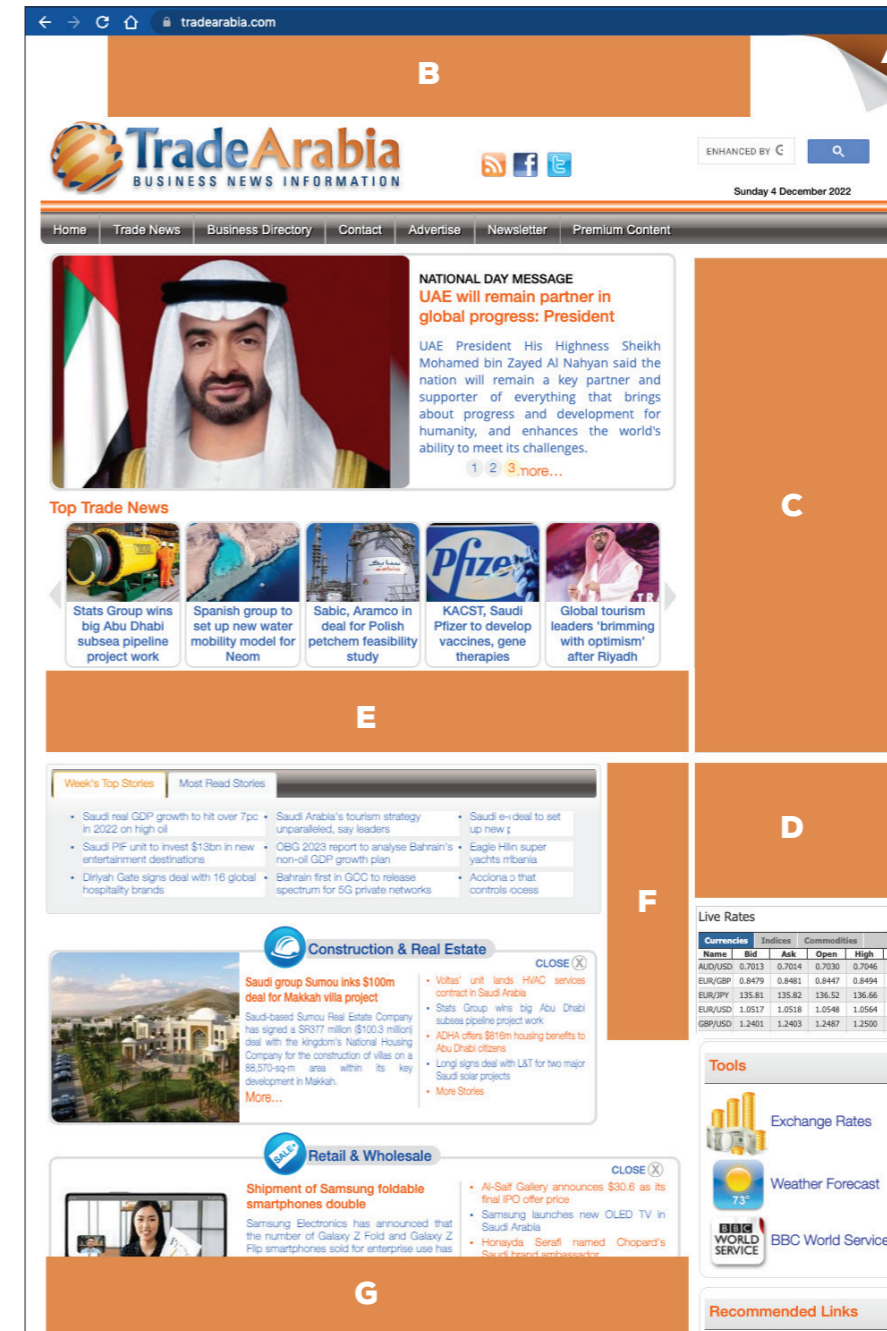
### Online Demographics by Country



### Visitor stats



## Digital Products & Pricing



**Pop-Up**  
640 x 480 pxl  
US\$ 1,600 per week

**A - Page Peel (Exclusive Position)**  
100 x 100 pxl (Small image)  
700 x 700 pxl (Large image)  
US\$ 1,060 per week

**B - Leaderboard (Home Page)**  
728 x 90 pxl  
US\$ 762 per week

**Expandable Push Down Banner**  
Small - Closed State (728 x 90 pxl)  
Large - Opened State (728 x 400 pxl)  
US\$ 960 per week

**C - Space Banner**  
220 x 550 pxl  
US\$ 530 per week

**D - MPU/MREC**  
300 x 250 pxl  
US\$ 665 per week

**E - Divisional Banner**  
728 x 90 pxl  
US\$ 465 per week

**F - Skyscraper**  
160 x 600 pxl  
US\$ 795 per week

**G - Premium Leaderboard**  
728 x 90 pxl  
US\$ 960 per week

**Leaderboard (Inside Pages)**  
728 x 90 pxl  
US\$ 900 per week

## Digital Products

### Online Video Promotion

[Hosted on home page with promotion through social media and online marketing and archived for 12 months on Video page]

### TechTalk (Technical Articles) per month (1 Article)

Technical content on products and services.

A description of the content on homepage with link to the article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 1 (one) article per month. Hosted under the TechTalk Section for 12 months

### Article (Editorial) Placement

Article hosted initially on news pages and thereafter archived for 12 months. Limit article to 700 words plus 2 photos.

### Email Marketing Campaign

Per e-mail campaign delivered. Campaign is one email to selected database

Product	Duration	US\$
Online Video Promotion	2 weeks	1,100
TechTalk (Technical Articles) per month (1 Article)		1,700
Article (Editorial) Placement		1,500
Email Marketing Campaign		2,700

Image Format: JPG, PNG or GIF

For more information visit <http://www.trade Arabia.com/Banner/client/home.php>