

## Website Products & Pricing



### Pop-Up

**640 x 480 pxl**  
 US\$ 1,600, BD 600 per week

### Page Peel (Exclusive Position)

**700 x 700 pxl (Large image)**  
**100 x 100 pxl (Small image)**  
 US\$ 1,060, BD 400 per week

### Leaderboard (Home Page)

**728 x 90 pxl**  
 US\$ 762, BD 287 per week

### Expandable Leaderboard

**Small - Closed State (728 x 90 pxl)**  
**Large - Opened State (728 x 400 pxl)**  
 US\$ 960, BD 362 per week

### Leaderboard (Inside Pages)

**728 x 90 pxl**  
 US\$ 900, BD 340 per week

### MPU/MREC

**300 x 250 pxl**  
 US\$ 665, BD 250 per week

### Skyscraper

**160 x 600 pxl**  
 US\$ 795, BD 300 per week

### Space Banner

**220 x 550 pxl**  
 US\$ 530, BD 200 per week

### Divisional Banner

**728 x 90 pxl**  
 US\$ 465, BD 175 per week

### Push Down Leaderboard

**728 x 90 pxl**  
 US\$ 960, BD 362 per week

## Digital Products

### Online Video Promotion

[Hosted on home page with promotion through social media and online marketing and archived for 12 months on Video page]

#### Duration

**2 weeks**

#### US\$

**1,100**

### TechTalk (Technical Articles) per month (1 Article)

Technical content on products and services.

A description of the content on homepage with link to the article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 1 (one) article per month. Hosted under the TechTalk Section for 12 months

**1,700**

### Article (Editorial) Placement

Article hosted on website for 12 months (calendar year from date of posting). Limit article to 700 words plus 2 photos.

**1,500**

### Email Marketing Campaign

Per e-mail campaign delivered. Campaign is one email to selected database

**2,700**

Image Format: JPG, PNG or GIF

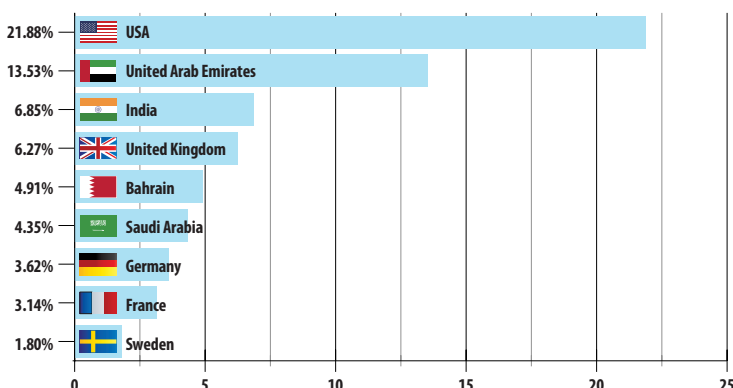
For more information visit <http://www.trade Arabia.com/Banner/client/home.php>

## trade Arabia.com analytics

Users: **850,448**  
 New Users: **838,861**  
 Sessions: **1,107,471**

Pageviews: **1,993,309**  
 Unique Pageviews: **1,841,690**  
 Avg. Time on Page: **0:01:21**

### Online Demographics by Country



### Visitor stats

■ New Visitor ■ Returning Visitor

