Trade Arabia is the leading portal for business information and trade news covering the Middle East and the Arabian Gulf countries.

**Average of 80,000 Users per month**

TradeArabia.com analytics

- Users: 850,448
- New Users: 838,861
- Sessions: 1,107,471
- Pageviews: 1,993,309
- Unique Pageviews: 1,841,690
- Avg. Time on Page: 0:01:21

Online Demographics by Country

- **USA**: 21.88%
- **United Arab Emirates**: 13.53%
- **India**: 6.85%
- **United Kingdom**: 6.27%
- **Bahrain**: 4.91%
- **Saudi Arabia**: 4.35%
- **Germany**: 3.62%
- **France**: 3.14%
- **Sweden**: 1.80%

**Digital Media Platform**

- **Digital Products & Pricing**
  - **Pop-Up**
    - 640 x 480 px
    - US$ 1,600 per week
  - **A - Page Peel (Exclusive Position)**
    - 100 x 100 px (Small image)
    - 700 x 700 px (Large image)
    - US$ 1,060 per week
  - **B - Leaderboard (Home Page)**
    - 728 x 90 px
    - US$ 762 per week
  - **Expandable Push Down Banner**
    - Small - Closed State (728 x 90 px)
    - Large - Opened State (728 x 400 px)
    - US$ 960 per week
  - **C - Space Banner**
    - 220 x 950 px
    - US$ 535 per week
  - **D - MPU/MREC**
    - 300 x 250 px
    - US$ 665 per week
  - **F - Skyscraper**
    - 728 x 90 px
    - US$ 465 per week
  - **E - Divisional Banner**
    - 728 x 90 px
    - US$ 665 per week
  - **G - Premium Leaderboard**
    - 100 x 100 px (Small image)
    - 700 x 700 px (Large image)
    - US$ 2,000 per week
  - **Leaderboard (Inside Pages)**
    - 728 x 90 px
    - US$ 762 per week

**Digital Products**

- **Online Video Promotion**
  - Duration: 2 weeks
  - US$ 1,100

- **TechTalk (Technical Articles) per month (1 Article)**
  - Technical content on products and services.
  - A description of the content on homepage with link to the article. Promotion on e-newsletter and social media. TechTalk allows companies to post up to 1 (one) article per month. Hosted under the TechTalk section for 12 months.
  - US$ 1,700

- **Article (Editorinal) Placement**
  - Article hosted on website for 12 months (calendar year from date of posting).
  - Limit article to 700 words plus 2 photos.
  - US$ 1,500

- **Email Marketing Campaign**
  - Per email campaign delivered. Campaign is one email to selected database.
  - US$ 2,700